

**64.º Premios Ondas**

Radio Barcelona

Cadena Ser

**Ondas Awards 2017**

**Rules**

**ONDAS**

## OBJECT

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The ONDAS AWARDS were created in 1954 and are held annually by Promotora de Informaciones S.A. (PRISA) through Cadena SER's Radio Barcelona station to award both the quality and popularity of productions, as well as careers in radio, television, music and radio advertising.

There are five sections in the ONDAS AWARDS: National Radio, National Radio Advertising, National Television, National Music, International Radio and International Television. The following rules apply to all of the categories.

Since its very beginning, the intention was to adapt the awards' objectives to the new scenarios arising from the constant evolution taking place in the world of communication.

The awards' main objectives are:

- Promoting and rewarding national and international radio, music and television production in all genres and formats.
- Publicising new trends in programmes with major audiences in all genres: news, drama, entertainment, etc.
- Encouraging productions that contribute innovative elements and that improve and enrich the radio and television experience and which count on considerable audience interaction through joint or separate use of analogue and digital formats.

## **AWARDS**

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Each entry must contain one candidate for the award in question.

The categories in this edition are as follows:

### **NATIONAL**

#### **Radio**

Five awards will be given for the following categories:

- Best presenter or spoken radio programme.
- Best programme or best news coverage of an event.
- Career award.
- Award to the best online program, whether radio or online internet platform cast.
- Award for the best presenter or music radio programme.



#### **Radio Advertising**

2 awards will be given for the following categories:

- Best advertising radio campaign.
- Best advertising agency award.

#### **Television**

9 awards will be given for the following categories:

- Best entertainment programme.
- Best current affairs programme or special coverage.
- Best male presenter.
- Best female presenter.
- Best Spanish series.
- Best male actor (fiction)
- Best female actor (fiction)
- Best programme broadcast on non-national broadcasters or channels.
- Best program or fiction series broadcast online.

#### **Music**

3 awards will be given for the following categories:

- Career award.
- Artist of the year award.
- Musical show or concert award.

## INTERNATIONAL

### **Radio**

2 awards will be given for the following categories:

- Radio programmes, broadcasters or professionals.

### **Television**

2 awards will be given for the following categories:

- Television programmes, broadcasters or professionals.



## **ENTRIES**

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All work broadcasted in any country except in Spain, between 1 October 2016 and 30 September 2017, can be entered for these awards and professionals may also be entered for achievements over the same period.



The ONDAS AWARDS are open to:

- All radio and television organisations and companies duly authorised by the relevant legislation that operate a radio or television broadcasting service in accordance with national and international law.
- Audio-visual production companies that would like to enter a programme for the ONDAS AWARDS must do so through the radio or television organisation that broadcast it.

Each organisation or company that enters will have the option of entering no more than two programmes per each category (2 for radio and 2 for television)

Programmes may be presented individually or jointly when they are coproduced by two or more organisations or companies.

## **ENTRY PERIOD**

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Programmes entered for these awards will be accepted from 15 June, date the application forms are officially published for the competition, until 02 October 2017, closing date for entries.

## APPLICATION FORM

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In this new Edition of the Ondas Awards, all entries are to be processed through the webpage of the Ondas.

We have provided instructions below on the steps to follow in order to submit an entry:

- Open the section on "**Entries 2017**", available from 15th June until 2nd October in the webpage of the Premios Ondas, [www.premiosondas.com](http://www.premiosondas.com) and register as a user.
- Fill in the online ENTRY FORM, found in the above section, which also requests entries to submit the following information:
  - One file containing the radio or television entry in the original language in which it was broadcast, **TV programs** must be subtitled in English, unless it is a Spanish language program. (The only format accepted for video is .MP4 and for audio .MP3)
  - Two photographs, one in vertical format and the other in horizontal format, representing each programme and/or its producers. (Only format accepted .JPG - 300dpi minimum)
  - The logo of the radio or television organisation entering the program. (Only format accepted: .JPG - 300dpi minimum)
  - **Radio:** Programmes must be entered in their original language. One copy of the written transcript (script) for each programme or programme extract entered must be provided in English (ideally with time codes), if the version of the project entered is not in English, together with the text in the original language. *Programs presented in Spanish language do not need a written script.*  
An example of the script format required will be made available on the entry form files, due to be uploaded by 1<sup>st</sup> June on the Premios Ondas webpage.
  - A full report, in English, for each programme or programme extract entered, stating the type of audience it is intended for, programme broadcast formats, link to the web page, interactive relationship with listeners, audience data, if any, as well all kinds of information that may help the jury in their work. Programs presented in Spanish language should send the full report in Spanish.



In order that your video complies with necessary specifications, you should take the following into account:

- Quality HD 4:3 (720 x 576)
- Quality HD 16:9 (720 x 480)
- Not Full HD quality
- Recommended duration: 1h
- Format: MPEG4
- Codec compaction: H264
- Maximum size 2G (If the file is over this limit, we suggest splitting the content into two files and uploading them separately)



All supplementary information considered relevant may also be provided:

- Report, CVs, audience research, press dossier, etc.

Any graphical material sent shall be assigned free of charge for use solely in ONDAS AWARDS 2017 publications (press, printed materials, internet).

The General Secretary is responsible for checking that all of the programmes entered are in accordance with these rules. Programmes that do not comply with the above rules cannot be entered for this year's ONDAS AWARDS.

## **REGISTRATION FEE**

There is no registration fee for organisations that enter.

## **ACCEPTANCE OF THE RULES**

Submission of entries for the ONDAS AWARDS implies unreserved acceptance of these rules.

These rules are published in English and Spanish.

In addition to Spanish, the official languages of the ONDAS AWARDS are the official languages of the EBU, i.e. French and English.

In the case of the International Awards, any modification of key issues affecting these rules will be submitted to the EBU for approval.

## **MODIFICATIONS TO RULES**

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Some elements of the current rules may be altered during the period entries are received, however, participants will be notified of any changes as soon as possible.



## **JURIES**

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Different juries will be formed, each with five members: Radio, Television, Advertising, Music and International. Each Jury will choose its Chairperson, who will ensure the internal rules and regulations approved by the General Secretary of the ONDAS AWARDS are applied.

All of the juries will be made up of representatives of different sectors: radio and television organisations, communication experts, critics and professionals.

Decisions will be taken by majority vote. The Chairperson will have the deciding vote on any matter in the event of a tie. During discussions the Chairperson may propose any type of measure to help ensure the fairest application and interpretation of these rules, taking into account the spirit of the International Rules for these Awards approved by the European Broadcasting Union.

The juries' decisions are final and cannot be appealed.

The juries' meetings will be held behind closed doors and their discussions shall remain secret.

## **THE JURY'S DECISION**

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The juries' decisions regarding the winners of the ONDAS AWARDS will be made public at a press conference once the work sessions have ended.

The radio and television companies or organisations that have taken part will be notified afterwards. These results will also be communicated internally within the EBU, of which Radio Barcelona is an active member.



## **AWARDS CEREMONY**

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The awards ceremony shall take place in Barcelona in the month of November at a date to be decided.

Each of the ONDAS AWARDS consists of an exclusively created trophy in the shape of a winged horse, which is identified and numbered, as well as a diploma of honour.



## **HEADQUARTERS**

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The ONDAS AWARDS headquarters are at:

Radio Barcelona  
Caspé 6  
08010 Barcelona  
T.: +34 93 344 14 00  
F.: +34 93 301 55 23  
E.: [secretaria@premiosondas.com](mailto:secretaria@premiosondas.com)

The competition board is assisted by Radio Barcelona, which is responsible for the entire organisation and is run by the General Secretary of the ONDAS AWARDS.

Further information:  
[www.premiosondas.com](http://www.premiosondas.com)