

**68.º Premios Ondas**

Radio Barcelona

SER

**Ondas Awards 2021**

**Rules**

**ONDAS**

## **OBJECT**

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The Ondas Awards were created in 1954 and are held annually by Promotora de Informaciones S.A. (PRISA) through Cadena SER's Radio Barcelona station to award both the quality and popularity of productions, as well as careers in radio, television, music and radio advertising.

There are five sections in the Ondas Awards: National Radio, National Radio Advertising, National Television, National Music, International Radio and International Television. The following rules apply to all of the categories.

Since its very beginning, the intention was to adapt the awards' objectives to the new scenarios arising from the constant evolution taking place in the world of communication.

The awards' main objectives are:

- Promoting and rewarding national and international radio, music and television production in all genres and formats.
- Publicising new trends in programmes with major audiences in all genres: news, drama, entertainment, etc.
- Encouraging productions that contribute innovative elements and that improve and enrich the radio and television experience, and which count on considerable audience interaction through joint or separate use of analogue and digital formats.

## **AWARDS**

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Each entry must contain one candidate for the award in question.  
The categories in this edition are as follows:

### **NATIONAL**

#### **Radio**

A total of 6 Ondas Awards will be given for the following categories:

- Best radio programme
- Best professional or career award
- Best original idea for radio
- Best special broadcast or programming
- Best podcast or digitally broadcast programme
- Best local radio programme



#### **Radio Advertising**

A total of 2 Ondas Awards will be given for the following categories:

- Best radio advertising campaign
- Best radio advertising agency

#### **Television**

A total of 9 Ondas Awards will be given for the following categories:

- Best entertainment programme
- Best current affairs programme or special coverage
- Best male or female presenter
- Best comedy series
- Best drama series
- Best male actor (fiction)
- Best female actor (fiction)
- Best programme broadcast on non-national broadcasters or channels
- Best documentary or documentary series

#### **Music**

A total of 2 Ondas Awards will be given for the following categories:

- Career award
- Musical sensation of the year

## INTERNATIONAL

### **Radio**

- A total of 1 International Radio Ondas Awards will be presented.

### **Television**

- A total of 1 International Television Ondas Awards will be presented.



## **ENTRIES**

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All work produced or co-produced in any country and broadcast internationally between 1 October 2020 and 30 September 2021 is eligible for entry to these awards. Professionals are also eligible for entry for achievements attested to over the same period.

The Ondas Awards are open to:



- All radio and television organisations and companies duly authorised by the relevant legislation that operate a radio or television broadcasting service in accordance with national and international law.
- Audio-visual production companies that would like to enter a programme for the Ondas Awards must do so through the radio or television organisation that broadcast it.
- Professionals of recognized prestige.

Each organisation or company that enters will have the option of entering no more than two programmes per each category (2 for radio and 2 for television).

Programmes may be presented individually or jointly when they are coproduced by two or more organisations or companies.

## **ENTRY PERIOD**

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Programmes entered for these awards will be accepted from 17<sup>th</sup> June, date the application forms are officially published for the competition, until 4<sup>th</sup> October 2021, closing date for entries.

## APPLICATION FORM

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All entries are to be processed through the webpage of the Ondas. We have provided instructions below on the steps to follow in order to submit an entry:

- Open the section on "**Entries 2021**", available from 17<sup>th</sup> June until 4<sup>th</sup> October in the webpage of the Ondas Awards, [www.premiosondas.com](http://www.premiosondas.com) and register as a user.

- Fill in the online entry form, found in the above section, which also requests entries to submit the following information:



- **One filed containing the radio or television entry** in the original language in which it was broadcast. **TV programmes** must be subtitled in English. (The only format accepted for video is .MP4 and for audio .MP3)
- **Two photographs**, one in vertical format and the other in horizontal format, representing each programme and/or its producers. (Only format accepted .JPG - 300dpi minimum)
- **The logo** of the radio or television organisation broadcasting the programme. (Only format accepted: .JPG - 300dpi minimum)
- **Radio:** Programmes must be entered in their original language. One copy of the written transcript (script) for each programme or programme extract entered must be provided in English (with time codes), if the version of the project entered is not in English, together with the text in the original language. An **example of the script format** required will be made available on the entry form files, due to be uploaded by 17th June on the Premios Ondas webpage.
- **A full report**, in English, for each programme or programme extract entered, stating the type of audience it is intended for, programme broadcast formats, link to the web page, interactive relationship with listeners, audience data, if any, as well all kinds of information that may help the jury in their work.

In order that your video complies with necessary specifications, you should take the following into account:

- Quality HD 16:9 720p (1280 x 720) / Format: MPEG4
- Recommended duration: 1h
- Codec compaction: H264
- Maximum size 2G (If the file is over this limit, we suggest splitting the content into two files and uploading them separately)



All supplementary information considered relevant may also be provided:

- Report, CVs, audience research, press dossier, etc.

Any graphical material sent shall be assigned free of charge for use solely in Ondas Awards 2021 publications (press, printed materials, internet).

The General Secretary is responsible for checking that all of the programmes entered are in accordance with these rules. Programmes that do not comply with the above rules cannot be entered for this year's Ondas Awards.

## **REGISTRATION FEE**

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There is no registration fee for organisations that enter.

## **ACCEPTANCE OF THE RULES**

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Submission of entries for the Ondas Awards implies unreserved acceptance of these rules.

These rules are published in English and Spanish. In addition to Spanish, the official languages of the Ondas Awards are French and English.

## **MODIFICATIONS TO RULES**

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Some elements of the current rules may be altered during the period entries are received; however, participants will be notified of any changes as soon as possible.

## **JURIES**

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Different juries will be formed, each with five members: Radio, Television, Advertising, Music and International. Each Jury will choose its Chairperson, who will ensure the internal rules and regulations approved by the General Secretary of the Ondas Awards are applied.



All of the juries will be made up of representatives of different sectors: radio and television organisations, communication experts, critics and professionals.

Decisions will be taken by majority vote. The Chairperson will have the deciding vote on any matter in the event of a tie. During discussions the Chairperson may propose any type of measure to help ensure the fairest application and interpretation of these rules.

The juries' decisions are final and cannot be appealed.

The juries' meetings will be held behind closed doors and their discussions shall remain secret.

## **THE JURY'S DECISION**

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The juries' decisions regarding the winners of the Ondas Awards will be made public at a press conference once the work sessions have ended.

The radio and television companies or organizations that have taken part will be notified afterwards.

## **AWARDS CEREMONY**

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The awards ceremony shall take place in Barcelona in the month of November at a date to be decided.

Each of the Ondas Awards consists of an exclusively created trophy in the shape of a winged horse, which is identified and numbered, as well as a diploma of honour.

## HEADQUARTERS

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The Ondas Awards headquarters are at:

Radio Barcelona  
Caspé 6  
08010 Barcelona  
T.: +34 93 344 14 00  
F.: +34 93 301 55 23  
E.: [secretaria@premiosondas.com](mailto:secretaria@premiosondas.com)



The competition board is assisted by Radio Barcelona, which is responsible for the entire organisation and is run by the General Secretary of the ONDAS AWARDS.

Further information:  
[www.premiosondas.com](http://www.premiosondas.com)

## DATA PROTECTION

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Personal data processed during the course of activities related to the Ondas Awards will be included on a file managed under the responsibility of Sociedad Española de Radiodifusión, S.L.U., business address C/ Casp 6, 08010 Barcelona (hereinafter, Radio Barcelona).

The object of the abovementioned file is to manage the workings of the Ondas Awards pursuant to that laid down in the corresponding data protection laws and the rules and regulations governing these awards, which requires providing information on them to any of the media Radio Barcelona may use, including the press, television, radio, web pages, social media and the internet.

Photos of those attending events related to the Ondas Awards may be taken and published for both news and promotional content.

The legal basis for the above use of material is that it is considered in the legitimate interest of Radio Barcelona to provide the public with information on the Ondas Awards. All data will be processed as indicated herein for an indefinite period, until that time when those interested parties deem it fit to exercise their rights over it.

All interested parties are legally entitled to exercise their rights of access, rectification, cancellation, objection, limitation and transferability of the material held on file via written postal request sent to the above address, duly identifying themselves as participants or interested parties in the Ondas Awards.

Moreover, should any interested party deem that their rights under the laws of data protection have been breached, they are entitled to lodge a complaint to the Agencia Española de Protección de Datos - Spanish Data Protection Agency (C/ Jorge Juan, 6. 28001 - Madrid / [www.aepd.es](http://www.aepd.es)) or to the Data Protection Officer of the Grupo Prisa to which Radio Barcelona belongs, ([dpo@prisa.com](mailto:dpo@prisa.com)).